

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: 0015050008 | File Number: 0000019492 | Submit Date: 01/04/2017 | Call Sign: WXCW | Facility ID: 61504 | City:

NAPLES State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/04/2017 Filing Status: Active

### Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
SUN BROADCASTING, INC.	James Schwartzel	+1 (239) 479-	Jim.	Company
Doing Business As: SUN	2824 PALM BEACH	5524	Schwartzel@sbroadcast.	
BROADCASTING, INC.	BOULEVARD		com	
	FORT MYERS, FL 33916			
	United States			

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Joseph A. Belisle , III .	Joseph Belisle	+1 (305) 978-	joe@belislelaw.	Legal Representative
Belisle Law Firm PA	PO Box 970620	7675	com	
	MIAMI, FL 33197			
	United States			
William Jeffrey	William Jeffrey Reynolds	+1 (941) 329-	JEFF@DLR.	Technical
Reynolds	DU TREIL LUNDIN &	6000	COM	Representative
TECHNICAL	RACKLEY INC			
CONSULTANT	201 FLETCHER AVE			
du Treil, Lundin &	SARASOTA, FL 34237			
Rackley, Inc.	United States			

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Ft. Myers-Naples
	Web Home Page Address	www.wxcw.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(24)

Digital Core Program (1 of 24)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 24)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (3 of 24)	Response
Program Title	RESCUE ME WITH DR LISA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of	
24) Response	
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network

Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkal transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 24)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	13

Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 1 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkat transformations first-hand and discover the how to be a responsible pet owner.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 24)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 24)	Response
Program Title	WIBBLY PIG - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the	"Wibbly Pig" is an animated preschool comedy series that takes the daily routine of a young child and
educational and	finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities
informational	like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going
objective of the	to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really intera
program and	and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the
how it meets the	viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe,
definition of	included, involved and most of all, important.
Core	included, involved and most of all, important.
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Does the	Yes
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program the	
symbol E/I?	

Digital Core Program (8 of 24)	Response
Program Title	WIBBLY PIG - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (9 of 24)	Response	
Program Title	WIBBLY PIG - 46.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Wednesday 8:30-9:00am	
Total times aired at regularly scheduled time	4	
Total times aired	4	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Program Title	ARTZOOKA -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids ages 6 to 9 years old, "Artzooka!" provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today?
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 24)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)- 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:30-9:00am
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 24)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT)- 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (13 of 24)	Response
Program Title	AVERIGUANDO COSAS
Origination	Network
Days/Times Program Regularly Scheduled	Monday 4:00-4:30pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most. Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty never earnest to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye catching video packs, and simple yet playful animation. Finding Stuff Out will further relate to its audience by using real children, both in the studio and in streeters. It all adds up to a fun and insightful show that isnt about science, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Digital Core Program (14 of 24)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT) 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 4:00-4:30pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most. Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty never earnest to encourage kids to watch and to help them remember what they learn
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 24)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT) 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 4:00-4:30pm

Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 24)	Response
Program Title	AVERIGUANDO COSAS (FINDING STUFF OUT) 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 4:00-4:30pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Finding Stuff Out is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most. Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty never earnest to encourage kids to watch and to help them remember what they learn
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 24)	Response
Program Title	ARTZOOKA - 46-2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 4:00-4:30pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids ages 6 to 9 years old, Artzooka provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges. What will you Artzooka today.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 24)	Response
(10 01 24)	1.00ponoc
Program Title	ARTZOOKA - 46-2

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and the there is an artist in each one of them! Targeting kids ages 6 to 9 years old, Artzooka provides audiences with traditional techniques in unconventional ways and teaches children to draw out the lines and create their own masterpieces. The works created represent a broad spectrum of including digital movies, silk-screened t-shirts and lamps made from oranges. What will you Artzooka today.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:00-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:00-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:00-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:00-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00-8:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia. Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 24)	Response
Program Title	REINO ANIMALS (ANIMAL ATLAS) -46.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jim Schwartzel
Address	2824 Palm Beach Blvd
City	Fort Myers
State	FL
Zip	33916
Telephone Number	(239) 479-5524
Email Address	jim. schwartzel@wxcw. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

#### Other Matters (12)

Core

Programming.

profession.

Other Matters (1 of 12)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to

Other Matters (2 of 12)	Response
Program Title	CALLING DR POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:30-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and

unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Other Matters (3 of 12)	Response
Program Title	DOG WHISPER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dogs negative behavior. From Chihuahuas to Great Danes, no job is too big or small for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner

Other Matters (4 of 12)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (5 of 12)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (6 of 12)	Response
Program Title	DOG WHISPERER WITH CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (7 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.

Other Matters (8 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.

Other Matters (9 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 8:00-8:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.
program and how it meets the definition of Core Programming.	Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Other Matters (10 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Thursday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia. Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Other Matters (11 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Friday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia.  Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.
Other Matters (12 of 12)	Response
Program Title	REINO ANIMAL (ANIMAL ATLAS) - 46.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Reino Animal [Animal Atlas] introduces viewers to animals monkeys, giant lizards, sharks and tigers, and other animals of the Americas, Africa, Asia, Australia. Committed to the preservation of its resources, Animal Kingdom [Animal Atlas] is compelling, culturally relevant and important.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. James Schwartzel

General Manager

01/04/2017

**Attachments** 

No Attachments.